

## Issuer

MultiVantage is a single premium deferred annuity with a market value adjustment issued by Integrity Life Insurance Company, Cincinnati, Ohio, and National Integrity Life Insurance Company, Goshen, New York.

## Maximum Issue Age

Issued through owner and annuitant age 89.

## Retirement Plan Availability

Traditional, Roth and SEP IRAs are available. This product may be a suitable option for rollovers from KEOGH, 401(k) or other tax-qualified plans.

## Premiums

Minimum Premium	Maximum Premium*	
<b>\$20,000</b>	<b>\$1,000,000</b> Age 0–75	<b>\$750,000</b> Age 76–89

\* Premiums in excess of maximum require prior company approval.

## Guaranteed Rate Options (GRO) Stability

- Initial fixed interest GRO periods of 4, 5, 7 and 10 years are available<sup>1</sup>
- A 1% first-year-only interest rate enhancement, in addition to the guaranteed initial rate, applies for each of the GROs.
- The initial rate is guaranteed for the length of the GRO period. At the end of the initial GRO period, you may choose a new 4-, 5-, 7- or 10-year GRO<sup>2</sup> at the then-current interest rate or default to a 1-year guarantee period (see Renewal Option Flexibility).

## Access for Financial Flexibility

- Beginning immediately, up to 10% of the account value (noncumulative) may be withdrawn each contract year without a withdrawal charge or a market value adjustment<sup>3</sup>
- After withdrawals, there must be at least a minimum account value of \$2,000 remaining in the contract. The \$250 minimum withdrawal amount is reduced to \$100 if taken through a systematic withdrawal program, free of charge.

(continued)

- 1 GROs are credited with annual effective interest rates, taking into account daily compounding of interest. Account value may be allocated to one GRO period only.
- 2 10-year GRO not available at renewal with National Integrity contracts.
- 3 Withdrawals of taxable amounts are subject to ordinary income tax and, before age 59½, generally subject to a 10% IRS penalty tax.



## Market Value Adjustment (MVA)

During a guarantee period of more than one year, which is called a guaranteed rate option (GRO), an MVA applies to withdrawals in excess of the free withdrawal amount. The MVA reflects the effect of the change in the interest rates we offer between the time the GRO was selected and the time the MVA is applied. Generally, if interest rates increase, the MVA reduces your contract's value. On the other hand, if interest rates decrease, the MVA increases your contract's value.

The MVA will not result in a value of less than the contribution applied at the beginning of the current GRO, minus withdrawals taken during the current GRO (including any withdrawal charge, but not considering any MVA), plus interest credited at the guaranteed minimum interest rate. Withdrawal charges may reduce this amount.

An MVA does not apply during the last 30 days of the GRO or to the death benefit and applies to your annuity benefit only if the application of the withdrawal charge and the MVA would increase the amount applied to the income option.

## Withdrawal Charge

A withdrawal charge applies to amounts you withdraw over the free withdrawal amount. The charge decreases over time based on the number of years since the beginning of the GRO. It is applied after the MVA. The withdrawal charge is the following percentages applied to the withdrawal amount:

### Integrity GRO Withdrawal Charge Schedule (Initial and Renewal)

GRO Period	1	2	3	4	5	6	7	8	9	10
<b>10-year</b>	8%	8%	7%	7%	6%	5%	4%	3%	2%	1%
<b>7-year</b>	8%	8%	7%	7%	6%	5%	4%			
<b>5-year</b>	8%	8%	7%	7%	6%					
<b>4-year</b>	8%	8%	7%	7%						

### National Integrity Initial GRO Withdrawal Charge Schedule

GRO Period	1	2	3	4	5	6	7
<b>10-year</b>	7%	6%	5%	4%	3%	2%	1%
<b>7-year</b>	7%	6%	5%	4%	3%	2%	1%
<b>5-year</b>	7%	6%	5%	4%	3%		
<b>4-year</b>	7%	6%	5%	4%			

### National Integrity Renewal GRO Withdrawal Charge Schedule

GRO Period	1	2	3	4	5
<b>7-year</b>	5%	4%	3%	2%	1%
<b>5-year</b>	5%	4%	3%	2%	1%
<b>4-year</b>	4%	3%	2%	1%	

## Withdrawal Charge Waivers

If Integrity or National Integrity receive prior required notification, withdrawal charges and MVA may be waived for the following:

- Limited life expectancy<sup>1,2</sup>
- Confinement to a nursing home, hospital or licensed health care facility<sup>1,2</sup>
- Full annuitizations<sup>3</sup>
- Required minimum distributions

## Renewal Option Flexibility

Before the close of the initial GRO period, Integrity or National Integrity will notify you of your renewal options (no new application is required). When a GRO period ends, your options are to:

- Choose a new 4-, 5-, 7- or 10-year GRO period<sup>4</sup> locking in a new interest rate and a new withdrawal charge. (10-year GRO not available at renewal with National Integrity contracts.)
- Do nothing and your account value automatically transfers to the 1-year guarantee period at the current interest rate with no withdrawal charge.

One GRO renewal is guaranteed. Additional GRO renewals may be available thereafter.

Initial Renewal Options	
<p><b>Choose a 4-, 5-, 7- or 10-year GRO<sup>4,5</sup></b></p> <ul style="list-style-type: none"><li>• New long-term rate and guarantee periods</li><li>• Receive a new interest rate enhancement</li><li>• New withdrawal charge period</li></ul> <p>(10-year GRO not available at renewal with National Integrity contracts.)</p>	<p><b>Do Nothing</b></p> <p>Your account value will automatically transfer to the 1-year guarantee period at the current interest rate with the following:</p> <ul style="list-style-type: none"><li>• No market value adjustment (MVA)</li><li>• No withdrawal charge</li><li>• Transfers to longer-term rates and guarantees permitted</li><li>• Partial annuitizations permitted</li></ul>

1 Not available in California.

2 Limited life expectancy waiver available if, after the contract date, the owner is diagnosed as having a life expectancy of 12 or fewer months. Confinement waiver available on or after the first contract anniversary after the owner is confined for at least 60 consecutive days.

3 For full annuitization after first contract year in FL, NH, NY, ME and VT or second year of current GRO for all other states, as guaranteed under the contract.

4 GRO periods cannot be selected beyond maturity date. Account value must be at least \$5,000 for GRO renewal election.

5 In FL, for age 65 or older at issue, no withdrawal charges are permitted after 10 contract years, therefore GRO renewal options will be limited.

## No Current Taxes

Interest earnings grow tax-deferred until withdrawn, usually at retirement age. The account value grows faster than it would in a currently taxed alternative paying the same interest rate.<sup>1</sup>

## Income Options for Future Security

Choose scheduled payments guaranteed to continue for a lifetime, with a 10-year period certain (single or joint). Other options may be available. Income payment guarantees are backed by the claims-paying ability of Integrity or National Integrity.

## Death Benefit Protection<sup>2</sup>

- At the death of the owner during the deferral period, Integrity or National Integrity guarantee that the designated beneficiary who survives the owner's death will receive the account value on the day the death claim is processed.
- Death benefit proceeds will be paid directly to the beneficiary without the delay and expense of probate. No withdrawal charge or MVA applies.

## Western & Southern: Our Strength. Your Future.

Built on a heritage dating to 1888, Western & Southern Financial Group (Western & Southern) today stands strong. As a dynamic family of diversified financial services providers, Western & Southern has demonstrated resolve and resiliency throughout challenging economic cycles. We are a *Fortune* 500 company (*FORTUNE* magazine, May 2011). Our financial strength continues to be the cornerstone of our success. We are proud of our top-tier industry ratings, which you can check at [WSFinancialPartners.com/ratings](http://WSFinancialPartners.com/ratings). Western & Southern remains committed to helping safeguard your future well-being with our strength, stability and full range of risk management financial solutions.

1 If you own an annuity through a qualified plan or IRA, no added tax-deferred advantages exist.

2 Before a full annuity option is elected.

Annuities are issued by Integrity Life Insurance Company, Cincinnati, OH, and National Integrity Life Insurance Company, Goshen, NY. Integrity operates in DC and all states except ME, NH, NY and VT where National Integrity operates. W&S Financial Group Distributors is an affiliated agency of the issuer. Issuer has sole financial responsibility for its products. All companies are members of Western & Southern Financial Group.

Payment of benefits under the annuity contract is the obligation of, and is guaranteed by, the insurance company issuing the annuity. Guarantees are based on the claims-paying ability of the insurer. Products are backed by the full financial strength of Integrity and National Integrity.

Earnings and pre-tax payments are subject to income tax at withdrawal. Withdrawals prior to age 59½ are generally subject to a 10% IRS penalty tax. Withdrawals may be subject to charges. An MVA applies to early transfers, withdrawals and annuitizations, if applicable. **Western & Southern member companies do not offer tax advice.** Interest rates are declared by the insurance company at annual effective rates, taking into account daily compounding of interest. Product and feature availability, as well as benefit provisions, vary by state. See your financial professional for product details and limitations. Contract series INT-16 1112, IR.36 1112, ICC11 INT-16 1112, ICC11 IR.36 1112, ICC11 NIL-16 1112, ICC11 NR.36 1112, NIL-16 1112 NY and NR.36 1112 NY.

No bank guarantee	Not a deposit	May lose value	Not FDIC/NCUA insured	Not insured by any federal government agency
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