



**Jill T. McGruder,**  
**FLMI, CLU, ChFC**

**President and Chief Executive Officer**  
IFS Financial Services, Inc.

Jill T. McGruder serves as president and chief executive officer of IFS Financial Services, Inc. (IFS), a member of Western & Southern Financial Group (Western & Southern). IFS is a financial services holding company that offers investment and retirement product manufacturing, distribution and support services to banks, broker-dealers and investment advisors. In this capacity, McGruder has been responsible for startup, acquisition, integration and growth of core businesses with \$20 billion in assets under management and which generate over \$4 billion in annual sales revenue.

McGruder joined Western & Southern in 1991 from Nationwide Financial Services, where she served in various technical and marketing capacities from 1981 to 1991, last serving as investment products marketing officer.

In addition to her role at IFS, McGruder serves as senior vice president of The Western and Southern Life Insurance Company and as president and chief executive officer of Integrity Life Insurance Company and National Integrity Life Insurance Company. She is a Fellow of the Life Management Institute (FLMI), a Chartered Life Underwriter (CLU), a Chartered Financial Consultant (ChFC), and has earned FINRA Series 6, 26, 7, 24 and 63 registrations.

Throughout her career, McGruder has been active on numerous industry committees at the national level, chairing the Life Office Management Association (LOMA) Equity Products and Annuity Committee and Life Insurance Marketing Research Association (LIMRA) Specialty Distribution Committee. She currently serves on LL Global Inc. (LIMRA/LOMA) Board of Directors.

Locally, in addition to serving on the boards of affiliated companies and as Chairman of the Board of the Touchstone Funds, McGruder serves as an independent director of LaRosa's, Inc.

Her not-for-profit activities include service as a board member for the United Way of Greater Cincinnati, Every Child Succeeds, the Cincinnati Nature Center, the Taft Museum, and the Foundation for Family Service. She is a member of the Board of Governors of The University Club of Cincinnati and is a proud member of Class XXVI of Leadership Cincinnati.

Ms. McGruder obtained a Bachelor of Arts degree magna cum laude from Capital University and a Juris Doctor degree from Capital University Law School. She resides with her husband, Larry, in Indian Hill, Ohio.