



# W&S Financial Group Distributors

A member of Western & Southern Financial Group



## **Mark E. Caner,** **MBA, AEP, ChFC, CLU, CFP®**

### **President**

W&S Financial Group Distributors, Inc.

Mark E. Caner, MBA, AEP, ChFC, CLU, CFP®, is president of W&S Financial Group Distributors, Inc., an operating unit of IFS Financial Services, Inc., and wholesale division of Western & Southern Financial Group (Western & Southern), based in Cincinnati.

With over 20 years of experience in the financial services industry, Caner has earned a national reputation as an expert on and spokesperson for Risk Management Financial Solutions.

Caner joined the company in 2006 and is responsible for leading three sales channels: broker-dealers, financial institutions, and independent marketing organizations/independent agents. In addition, he has responsibility for marketing, product development and sales support. Before joining Western & Southern, Caner served as vice president and national sales manager with Nationwide Financial Services, and directed the sales and marketing efforts for variable and income annuities through banks, broker-dealers and wirehouses.

Caner attended The Ohio State University in Columbus, Ohio, where he graduated magna cum laude with a bachelor of science degree in business administration. He also holds a master's in business administration in finance and business management from Capital University and is currently working toward a doctorate in business global leadership – strategic leadership at Regent University. He has achieved the prestigious CERTIFIED FINANCIAL PLANNER (CFP®), Chartered Financial Consultant (ChFC), Chartered Life Underwriter (CLU) and Accredited Estate Planner (AEP) industry designations.

Caner resides in Cincinnati with his wife and two children. In his personal time, he enjoys spending time with his family, plays a variety of sports and teaches financial management at his church.

To address the risks associated with accumulation, distribution and preservation of retirement wealth, W&S Financial Group Distributors serves as Western & Southern's wholesale distributor of annuity and life insurance products from Western-Southern Life Assurance Company, Integrity Life Insurance Company and National Integrity Life Insurance Company.

Variable products distributed by Touchstone Securities, Inc. All are member companies of Western & Southern, a diversified family of financial services companies whose heritage dates to 1888. Supporting a national network of financial institutions, broker-dealers, independent agents and independent marketing organizations, W&S Financial Group Distributors assists financial professionals in helping individuals invest for, live in and manage risk up to and through retirement.

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Products are issued and guaranteed by Western-Southern Life Assurance Company, Cincinnati, OH, Integrity Life Insurance Company, Cincinnati, OH, and National Integrity Life Insurance Company, Goshen, NY. Western & Southern Life operates in all states except AK, ME, NH, NY and RI. Integrity operates in all states except ME, NH, NY and VT, where National Integrity Life Insurance Company operates.