

## What's Important to **You?**

**One size does not fit all when it comes to your financial future. We can help!**

You have goals for your financial future. Perhaps a comfortable retirement. Or providing a legacy for your loved ones. Because plotting your financial course isn't a one-size-fits-all proposition, it's important your financial professional understands what's important to **you**.

Use this short worksheet to rank the features you weigh when considering potential money moves. Then let's talk about financial steps that may help you manage your risks and set you on the path toward your goals.

Rank the Following from Highest (1) to Lowest (8)	
	Competitive Interest Rates
	Strong Issuer Ratings
	Legacy Planning
	Tax Advantages
	Liquidity (Access to Your Money)
	Lifetime Minimum Guarantee
	Upside Growth Potential with Downside Income Protection
	Income for Life

*Ask your financial professional for information on strategies that address your needs.*

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