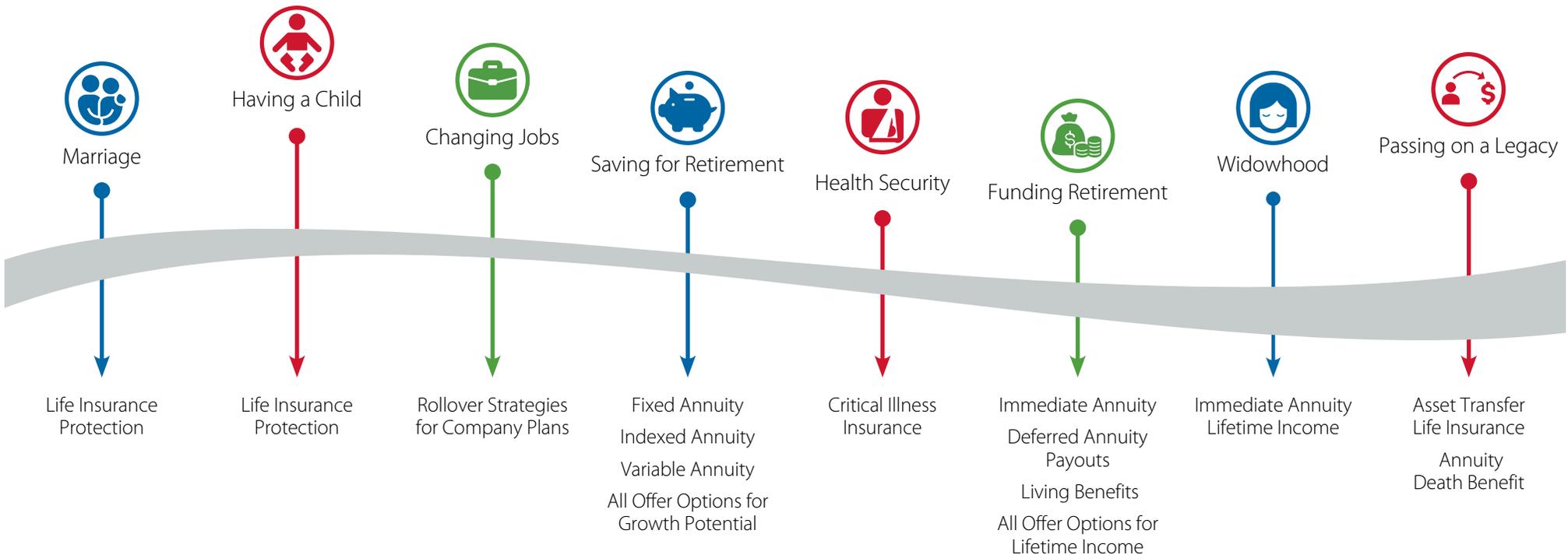


A **Lifetime** of Stages and Strategies

You probably have many financial needs. Events can arise now ... later ... or anytime. And some can last your whole life.

We have strategies that can help address many of these needs. See the lifeline below for examples. And consider how we can help you ... for a *lifetime*.



*Ask about these and other strategies that can help protect you for a **lifetime**.*

(continued)



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Built on a heritage dating to 1888, Western & Southern Financial Group (Western & Southern) today stands strong. As a dynamic family of diversified financial services providers, Western & Southern has demonstrated resolve and resiliency throughout challenging economic cycles. Our financial strength continues to be the cornerstone of our success. We are proud of our strong industry ratings, which you can check at WSFinancialPartners.com/ratings. Western & Southern remains committed to helping safeguard your future well-being with our strength, stability and full range of risk management financial solutions.

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| No bank guarantee | Not a deposit | May lose value | Not FDIC/NCUA insured | Not insured by any federal government agency |
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